



HELPING OTHERS, ONE PERSON AT A TIME

July, 2007: David Fowler, General Coordinator of Rotary International's Literacy Resource Group is pleased to announce a new addition to Rotary's Literacy programs - the Computer-Assisted Literacy Solution (CALs). "For many years Rotary has used and will continue to use the Concentrated Language Encounter (CLE) to help thousands of people learn to read. As computers become more widely available, this new offering will enable many more to improve their English reading and math skills using CALs."

The CALs program is a unique intervention solution that helps children and adults, with varying skill levels, to build the much-needed fluency in the foundation skills of reading and math. Individualized training streams and a focus on motivational principles improves self-esteem and confidence to deliver impressive results.

"The Computer-Assisted Literacy Solution (CALs) is a self-paced, interactive program. Recently available to Rotary, it enables users of any age to improve quickly their English language and math skills in a measurable way. Where broadband-connected computers are available, I would recommend that clubs and districts consider using CALs as an opportunity to help others, one person at a time, in the true spirit of ROTARY SHARES." Wilf Wilkinson, President of Rotary International.

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